# BMP Summary Sheet

**MS4 Name:** University of Minnesota, Twin Cities  
**Minimum Control Measure:** 2-PUBLIC PARTICIPATION/INVOLVEMENT  
**Unique BMP Identification Number:** 2A.01 (MS4 2020: 17.3, 17.4, 17.7)

<table>
<thead>
<tr>
<th>BMP Title</th>
<th>Provide Opportunity of Public Input on SWPPP</th>
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**BMP Description:**

The UMN-TC seeks input from the public on the adequacy of the UMN-TC stormwater program (SWPPP).

- **Strategy 1:** The SWPPP appears on the UMN-TC *It All Adds Up* stormwater webpage. A contact form for making comments and asking questions is included on the webpage.

- **Strategy 2:** Solicit input from the University of Minnesota community by highlighting the UMN-TC stormwater webpage through social media at least one time per year.

- **Strategy 3:** Solicit input from the greater community by highlighting the UMN-TC stormwater webpage through social media at least one time per year.

**Measurable Goals:**

- **Strategy 1:** Public access to the UMN-TC SWPPP is always available and includes a way to submit comments and feedback.
- **Strategy 2:** Stakeholders in the University of Minnesota community are more likely to find the UMN-TC SWPPP and provide feedback
- **Strategy 3:** Stakeholders in the broader community are more likely to find the UMN-TC SWPPP and provide feedback

**Metrics:**

- Strategy 1-3: Google Analytics; contact form submissions/entries
- Strategy 2: Email open rate and click rate
- Strategy 3: Social platform analytics

**Timeline/Implementation Schedule:**

- **Strategy 1-3:** Comment form to remain open for public comment year-round
- **Strategy 2:** Once per year
- **Strategy 3:** At least on time per year

**Specific Components and Notes:**

UMN Stormwater Communications Plan 2021  
[https://italladdsup.umn.edu/topics/stormwater](https://italladdsup.umn.edu/topics/stormwater)  
Specific SWPPP content: BMP Summary Sheets, Annual Reports, SWPPP Documents, MS4 General Permit, etc.

**Responsible Party for this BMP:**

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